

Enabling technology for an entirely new range of industrial, commercial and domestic cleaning products

Executive Summary

Our client is offering a proprietary platform technology allowing the development of a diverse range of effective, safe, natural and sustainable cleaning, sanitation and environmental maintenance products. This core technology represents a quantum leap across a number of sectors and has already been proven in industrial & municipal water treatment usage but a huge number of other applications exist – odour control, degreasing, stain removal, chewing gum removal, degradation of drainage effluent, hand & body wash, to name just a few. The technology has no known competition and is based entirely on natural and sustainable sources. Our client seeks partnerships with established manufacturers who recognise the importance of socially responsible, natural solutions and who are able to develop specific product ranges and effectively market them.

Advantages/Benefits

- Highly effective, concentrated formulations that outperform chemical and enzyme based products
- All-natural products, made entirely from plant extracts, minerals, biocatalysts & vitamins
- Free from chemicals or artificially injected enzymes, bleaching agents, perfumes, optical brighteners, chlorinated or petroleum-based solvents or distillates
- Non toxic, non flammable and non-carcinogenic
- COSH 1 compliant
- Biodegradable and fully environmentally sustainable
- Simple to administer, safe to use and child-friendly

A Selection of Applications

- **Odour control** – can eliminate all organic odours including sewage, garbage, vomit, pet odour, pest odour and urine. Also effective treatment of smoke/cigarette odours
- **Degreaser** - a range of uses from the home to heavy duty industrial degreasing applications
- **Drainage effluent treatment** – technology catalyses natural organisms that are capable of degrading FOG (Fats, Oils & Grease) and sewage to enable efficient drainage pipeline maintenance, helping to significantly reduce operating costs and capex
- **Stain removal** - for all types of stains including oil, grease, coffee, etc. Formulations effective for both hydrophobic fabrics (e.g. polyester) as well as hydrophilic fabrics (e.g. cotton) and on both white / coloured fabrics as well as other surfaces
- **Chewing gum removal** - for carpets, upholstery and hard surfaces such as pavements
- **Hand & body Cleanser** - Provides deep cleansing of the skin removing oil, grease and grime. Contains natural essential oils, leaving skin feeling soft and moisturised. Replaces carcinogenic solvent-based products in industry and the home.

Technology Status

Specific products using the core technology have been developed and are in regular commercial use: more have been formulated in sample quantities in order to demonstrate performance. The technology is “ready-to-go” for incorporation in specific end-products according to the individual requirements of companies wishing to commercialise the technology in the co-development of products to address their target markets.

Shekell Mooring is working with its client to identify potential business partners interested in harnessing this technology. Possible business arrangements may include licensing the technology by field of use – but our client is open to consider all appropriate commercial exploitation routes. Under a proper confidentiality arrangement, our client can provide full information and an impressive demonstration of the capabilities of their technology. All companies interested in this opportunity should, in the first instance, contact:

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